SPECIAL EVENTS
– – – SPONSORSHIPS – – –

LITERACY GREEN BAY

SHOW YOUR SUPPORT ALL YEAR LONG

with Literacy Green Bay Event Sponsorship Bundles

In 2022, we will be holding four annual fundraising events to support of our mission: our Annual Scrabble Bee, our Award & Appreciation Breakfast, the collaborative Golfing for Hope event (supporting three local non-profits), and our Golf Outing. Business can sponsor individual events or bundle all four together and help Literacy Green Bay fund programs that help adult learners acquire the skills they need as parents, workers and community members.

TRIVIA BEE:

LITERACY GREEN BAY TRIVIA BEE

BE A GAME SPONSOR ($2,500)

In 2022, our primary fundraiser, the Scrabble Bee is again being transformed into a Trivia Bee! The event will include an online program, 3 fast-paced rounds of individual-play trivia, prizes, a silent auction, and other exciting fun to support a great cause!

WHEN: *The evening of February 24, 2022*

WHERE: *The comfort of your own home*

ATTENDEES: *250-300 employees and guests from sponsoring businesses and Literacy Green Bay tutors and learners.*

PROCEEDS: *Support our operating budgets*

TRIVIA BEE SPONSORS RECEIVE

- *An ad in the online silent auction and event materials*
- *Company logo on all event materials and media exposure prior to and during event*
- *Registration for up to 16 players to play Trivia*
- *Your website linked on our website*

LITERACY GREEN BAY

AWARD & APPRECIATION BREAKFAST:

BE AN AWARD SPONSOR ($2,000)

This annual celebration recognizes outstanding supporters, volunteers and learners. It includes a plated breakfast and features highlights from the past program year, student speakers, and an awards presentation.

WHEN: *The morning of June 22, 2022*

WHERE: *Legends Club at Lambeau Atrium*

ATTENDEES: *150 to 200 of our major donors, supporters, company sponsors, award winners, honored tutors, Board of Directors and invited guests.*

PROCEEDS: *Support our operating budgets*

BREAKFAST SPONSORS RECEIVE

- *Quarter page ad in Breakfast program*
- *Company logo on our website*
- *One table of 8 to attend the event*
- *Present one of the awards and the award recipient receives a $100 Visa gift card*

GOLFING FOR HOPE:

BE A **SILVER** SPONSOR ($500)

2022 will feature the third annual Golfing for Hope, a collaborative mini golf event to raise funds and awareness for three area nonprofits and the work they do to strengthen our community. Businesses and families will build their own creative mini-golf holes and participants will explore the community to play mini-golf holes in a variety of locations.

WHEN: *September 16 & 17, 2022*
WHERE: *Various businesses and homes around Greater Green Bay*
ATTENDEES: *Estimated 18 holes and 75 mini-golfers*
PROCEEDS: *Support operating budgets of several local nonprofits*

GOLFING FOR HOPE SPONSORS RECEIVE

- *Company logo on all event materials and media exposure prior to and during event*
- *Your website linked on our website*
- *Spotlight at a chosen hole*
- *Tickets for two foursome to play mini-golf*

Literacy Golf Outing

BE A GOLF SPONSOR (Freebie)

Included for free with the Event Bundle Sponsorship is recognition at our Golf Outing. A foursome to participation in the golfing fun can be added for an additional contribution.

WHEN: *September 19, 2022*
WHERE: *Oneida Country Club*
ATTENDEES: *Approximately 30 golfing foursomes*
PROCEEDS: *Support our operating budgets*

GOLF SPONSORS RECEIVE

- *Company logo on all event materials and media exposure prior to and during event*
- *Your website linked on our website*
- *Hole and/or prize sponsorship*
- *Event Bundle sponsors have a choice of:*
  - □ *Foursome and bonus recognition for $1900*
  - □ *Foursome and Corporate level recognition for $1400*
  - □ *No golfers but Corporate level recognition included*

BUNDLE AND SAVE!

SPONSORING EACH EVENT SEPARATELY WOULD COST $6,100.
BUNDLE THEM AND PAY ONLY $5,000 FOR ALL 4 EVENTS!

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Building a Community Literate in the English Language

LITERACY GREEN BAY