

# PROGRAM AND CLASSROOM

## SPONSORSHIPS



## COMMITTED FOR THE FUTURE

### Multi-year sponsorships help Literacy Green Bay fulfill our mission.

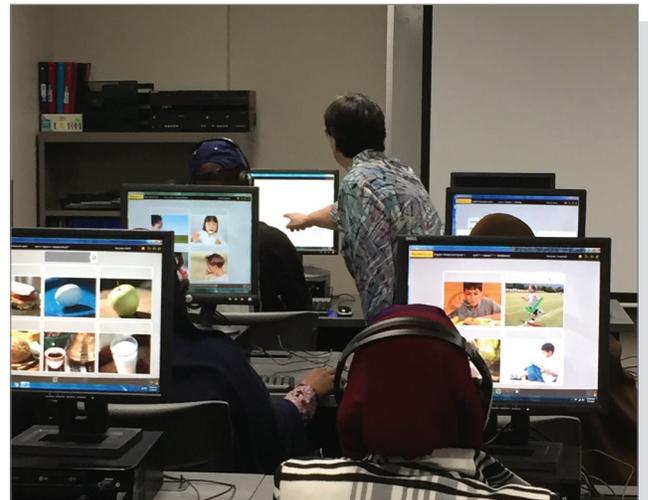
As the need for literacy education programs in Northeast Wisconsin grows, so does our organization's need to be able to plan for that growing demand. To that end, we look to our generous sponsors for help in knowing certain programs and needs can be funded not just for today, but for tomorrow and years to come. Please consider the sponsorship programs below. With your support, our families and students can know that these critical programs will be available as they need them.

### TECHNOLOGY SPONSOR

Literacy Green Bay's mission includes building workforce skills and our computer lab is a great asset for our students as they acquire needed computer skills. A 1-year commitment to our computer lab covers:

- Software licensing for language acquisition software such as *Rosetta Stone*.
- Maintenance and repairs of equipment.

**Support: \$15,000**  
**Commitment: One Year**  
**TOTAL: \$15,000**



### TECHNOLOGY SPONSORS RECEIVE

For the duration of the time commitment.

- Brand recognition in our annual report, annual breakfast, on our website and on our social media platforms
- Name added to the Committed for the Future donor sign
- Plaque with name and logo on computer lab door

### SPECIAL THANKS TO OUR EQUIPPED FOR THE FUTURE SPONSORS WITHOUT WHOM WE WOULDN'T BE WHERE WE ARE.

#### PLATINUM



#### GOLD



#### SILVER



BYRON L. WALTER  
FAMILY TRUST

#### WITH SUPPORT FROM



**LITERACY**  
GREEN BAY

GROWING LITERACY

424 S. MONROE STREET  
GREEN BAY, WI 54301-4054  
(920) 435-2474

LITERACYGREENBAY.ORG

## CLASSROOM SPONSOR

Your sponsorship of one of the four newly remodeled rooms and three additional rooms at Literacy Green Bay ensures continued support of our students' learning

- Literacy Green Bay enrolls over 300 students every year to attend English Language Learning classes.
- We assist an average of 60 learners every year in the areas of math skills, citizenship examinations, and GED acquisition.

**Support: \$5,000**  
**Commitment: Five Years**  
**TOTAL: \$25,000**



## CLASSROOM SPONSORS RECEIVE

For the duration of the time commitment.

- Brand recognition in our annual report, annual breakfast, on our website and on our social media platforms
- Name added to Committed for the Future donor sign
- Signage/naming rights to a classroom
- A table of 8 at our annual breakfast
- Post open jobs of sponsoring employers at Literacy Green Bay
- Reduced rates for any contracted workforce development programming

## PROGRAM SPONSOR

Help ensure the continuation of our successful programs. This is the heart of our organization, helping people learn to communicate, gain employment, and help their children grow and thrive in our welcoming community.

### FAMILY LITERACY

- While parents participate in literacy classes, their children are also engaged in classroom-ready learning.

### TUTORING

- Literacy Green Bay trains 60 tutors each year to work one-on-one with an adult learner.

### ELL

- Adults attend classes to improve their English language, literacy and workforce skills.

## PROGRAM SPONSORS RECEIVE

For the duration of the time commitment.

- Logo on all respective program materials (schedules, promotional materials, student communications, etc.)
- Brand recognition in our annual report, annual breakfast, on our website and on our social media platforms
- Name added to Committed for the Future donor sign
- Waive student registration fees (\$25) for employees
- A table of 8 at our annual breakfast
- Sponsoring employers get opportunity to come speak to/host a job fair for our adult learners
- Reduced rates for any contracted workforce development programming



**Support: \$10,000**  
**Commitment: Three Years**  
**TOTAL: \$30,000**